

STRATHMORE STANDARD

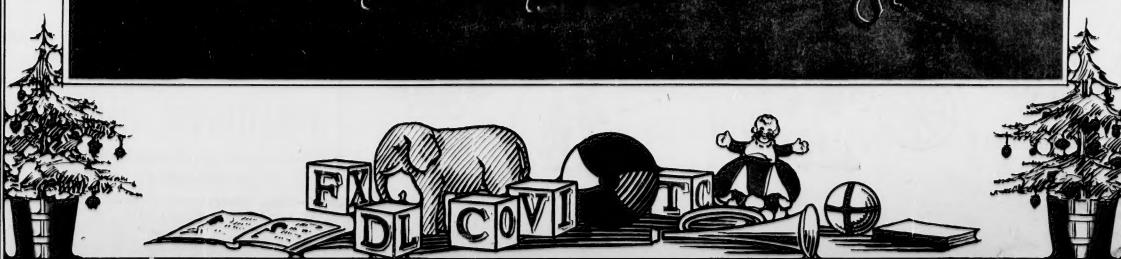
VOL. XIX, No. 8

Strathmore, Alberta, December 14th, 1927

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(U) 11111111 (U) 11111111





How the Holy City Keeps the Festival



BETHLEHEM is the spot on which the thoughts of all the Christian world are centred at this season. Thither the Wise Men followed the Star nearly two thousand years ago, that they might lay their offerings at the feet of Christianity's founder.

LOSE upon two thousand years ago this little town of Judea was the scene of the first Christmas festival.

How often does it celebrate, in these post-Armageddon days, the greatest of all anniversaries?

In the Church of the Nativity where there is no Protestant Church, members of the British community sing carols at Christmas Eve by permission of the Greek Patriarch.

This is one of the happiest evidences of the increasing sentiment of peace and goodwill from the bad old days of the Turks, who purposely inflicted ancient religious differences, causing disgraceful scenes, which are now fading from memory.

Western Christians are only a small minority amongst the Oriental sectarians, whose festivals fall on various dates; five being celebrated together.

Most Eastern Christians are a mere handful among the mass of Moslems and Jews; hence December 25 is the festival of the land which is the cradle of the faith of millions.

A casual observer would not realize the religious character of the present festival, except that he might see the many Moslems in Palestine keeping home a pious branch for a Christmas tree. Yet it is every hand in this land a cross recalling the immortal story.

For instance, walking in the Via Dolorosa, at Jerusalem, a visitor passed a carpenter's shop, where a boy was assisting his father, all unconscious of his divine prototype.

There is a bright turquoise sky, the air is cold and clear as crystals, while by night the waning moon casts a silver sheen over the rocky, rounded hills, as when the shepherds watched their flocks near Bethlehem, and the Magi followed the star.

It was a scene of the visit of the Magi, sculptured on the edifice of the Church of the Nativity, which saved the edifice in the seventh century from the destructive hand of the Persian invaders, who thought the carved scene was in honour of their nation.

The only surviving fourth century church is the scene of a great Latin ceremony, the most important in the calendar at Christmas time. The apses of the apse and the choir behind them, containing, reinforced by 400 tourists from America and visitors from all parts of Palestine, who crowded the little town for 24 hours. But the atmosphere is that of quiet and reverent rejoicing.

The little town of about 500 small houses, constructed of the dull, grey stone which abounds in Palestine.

The newer houses have bright red tiles, but the older ones are either domed or have a flat roof made to hold water for storage against the dry seasons.

The town is situated upon one of the stony hills which are the principal feature of the barren-looking country around Jerusalem, but which nevertheless provide good grazing for sheep and goats.

There is no need to dwell upon the interest of this unprepossessing little town, for everyone knows that it is the scene of some of the most glorious legends of earth and history, and in these same fields the watching shepherds received tidings of the supreme event which focuses the thoughts of millions of all races and nations upon this holy place.

Now, as we turn over the rounded slopes of a great hill, is a wall enclosing some two or three acres, planted thickly with olive and other trees, the verdure of which seems luxurious amidst the barrenness of the surrounding hills.

This is the field, is the identical field in which the shepherds watched their flocks on the eve of the first Christmas.

The church and grotto of the Nativity within the walls of this building, more resembling a fortress than a church, as far as the exterior is concerned. The most notable architectural feature of the interior is the series of marble columns which are all that remain of the original temple to the Temptation at Jerusalem. But the columns of the Corinthian order, each cut from a single block, and are probably of Graeco-Roman origin.

In the Grotto a silver star on the pavement is said to mark the actual spot where the Saviour of mankind was born, and a silver star still twinkles over that star and are never extinguished.

The only representatives of any of the western churches in Palestine for more than 600 years after the departure of the Crusaders, the Franciscan Fathers, play the principal part in the ceremonial connected with the divine event.

Since the re-establishment of the Latin Patriarchate in 1847, the Franciscans are associated with the Patriarch, his canons and seminaries, and representatives of other Latin institutions also participate.

The ceremonies are begun at 1:30 p.m. on Christmas Eve, and continue almost without a break until 2 p.m. on Christmas Day. The Latin Patriarch, coming from Jerusalem, at Rachel's tomb, near Bethlehem, by the parish priest, the mayor, members of the municipality and other notables, who accompany him to the Church of the Nativity, where the entire population of the town, reinforced by sight-seers and pilgrims, have gathered.

A procession is formed, and, to the singing of the Benedictus, makes its way to the Franciscan parish church, where a service is held, after which the procession reforms and proceeds to the Grotto of the Nativity.

The principal service in the church begins at 10:30 p.m., accompanied with music, and lasts until midnight, when a figure representing the infant Jesus is carried in solemn state to the Grotto, where another service, lasting until 2:30 a.m., is held.



Other services follow all through the night and the following day, until at last the Franciscan Fathers lead the people out of the town to the Shepherds' Field, where the ceremonies are concluded.

A Favorite Christmas Hymn

THE carols at Christmas! How lustily they will be sung! In what halls and palaces and hovels! High and low, rich and poor, philosophers and peasants, will all sing them; and the soft, gentle touch of the spirit of Christmas! The music of the church, the minstrels of the minstrels, the minstrels of the minstrels who sang old ballads, interlaced them, enlivened them with the gaiety and glee of imagination. Then, too, we must thank Wynken de Worde for making the first English collection of carols and stirring us off right! English carols have a pithy, vigorous meaning. Some, no doubt, are rude and wanton in what to us sounds like strange language; but the spirit of ideas, and the rich, well-constructed quaint songs, and the words of a letter, we may call them good 'sense.'

Some time ago a certain periodical set out to find the most memorable and quotable quatrains in the English language. The results were quite revealing. Gray and Burns and Tennyson were in the lead. Now if one thinks about it "Auld Lang Syne" is a most appropriate title for this collection of carols. It is not surprising that a certain Christmas carol has a larger popularity, for it is sung from Greenland to Patagonia as well as from Land's End to John o' Groats, from the icy zones of the north to the coral islands of the South Seas. Which would you guess, is the the

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BAINTREE
CHANCELLOR
COPPERFIELD
CHEADLE
CRAIGINTON
DALROY
DALEMEAD
IRRICANA
KEOMA

THE STRATHMORE STANDARD AND BOW VALLEY

The Home News
— FOR —
LYALTON
LAWDON
MAMAKAN
NIGHTINGALE
ROCKFORD
REDLANDS
ROSEBUD
STRATHMORE
TUDOR

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A Merry Christmas and a Happy New Year

The United Church

THE CHRISTMAS SPIRIT AND KEEPING CHRISTMAS—“The manger held a precious treasure on that first Christmas morning—the secret of the power that should make life into the glorious thing it was meant to be; that should turn hatred into love, bitterness into sweetness, sorrow into joy, selfishness into altruism; that should right wrongs, break down barriers of prejudice, and make a brotherhood of the human race.”

God's plan and purpose that this should be brought to pass was voiced in the first Christmas greeting, sung by the angel choir over a sleeping world, “Peace on earth, good will to men”. The method by which universal peace and good-will are to be established throughout the earth is none other than the dissemination of the Christmas spirit! All that God revealed of Himself through Christ, He wants us to become.

“The extent to which the reign of peace and good-will has become universal is determined by the extent to which the Christmas spirit has become prevalent. Where we find reverent and devoted hearts, where we find kindness and charity; where hands minister to the poor and needy, where little children are happy and the old suffer not; where men are willing to forget what they have done for others, and remember what others have done for them, to ignore what the world owes them, and think what they owe the world; where they are willing to put rights in the background, duties in the middle, and their chances to do a little more than their duty in the foreground; where they are willing to own that probably the only good reason for their existence is, not what they are going to GET OUT of life, but what they are going to GIVE TO LIFE; where implements of war are laid aside, the book of complaints as to the management of the universe closed, and hands are clasped in friendliness, there we know the Christmas spirit has gone.

Keeping Christmas is more than the proper observance of Christmas Day. It is nothing less than possessing the Christmas spirit, and that is none other than the spirit of God Himself incarnate in the flesh; the spirit of love, of kindness, of gentleness, of forgiveness, of service, yes, of sacrifice! It is the spirit that transforms a murderer into a missionary, and a blasphemer into an evangelist!

At the Christmas time most of us find our hearts warm and kindly toward everyone; we find it easy to forgive a wrong; everyone is included in our goodwill; we express our love through gifts, and our goodwill through Christmas greetings. The possession of the Christmas spirit reveals our possibilities! If for one day we can be Christlike, why not for three hundred and sixty-five days? The Christmas spirit was not intended to be compressed and crammed into a single day or brief season. It is to colour all our life. It is also to be passed on. It has not entered our hearts primarily for our own sakes, but it is a dynamic thing that must work out for another's good. If each life into whom it enters is a channel through which it passes to other lives then all races will come eventually under its sway; Christ's kingdom shall come, and peace and good-will shall be established throughout the earth.

UNITED CHURCH—Rev. J. N. Wilkinson.



The Canadian Legion

Christmastide is the season of Good Cheer and Good Wishes, and we welcome the occasion kindly furnished by the press to express our Heartiest Good Wishes for a Very Merry Christmas. We thank all for the support so freely given in our endeavours during the year that is now approaching and, send greetings for the best of success in prosperity in the coming year.—The Canadian Legion of the British Empire Service League, Strathmore Branch, No. 10.

The Sacred Heart Church

THE SPIRIT of Christmas is abroad throughout the land, and everywhere there is evidence of preparation for the great feast. The doors of homes and hearts swing wide at this Yuletide season of the year, and candles gleam with the bright flame of man's humanity to man. Old friendships are renewed; scattered families brought together under one roof; petty differences are forgotten, and charity smiles its sweet welcome from every snowy hill and vale.

We recall the story of the first Christmas, “the wonderful story of old, the sweetest story ever told”. From childhood to age we never tire of it. We visualize every incident so clearly—the simple shepherds tending their flocks, the angelic message, “Behold, I bring you good tidings of great joy, that shall be to all the people, for this day is born to you in the city of David, a Saviour, who is Christ the Lord”, the dazzling beacon light of the wondrous star, the stable at Bethlehem, Mary and Joseph, the crude manger, and there the Divine Infant, the Son of God made man.

The message of the first Christmas morning more than nineteen hundred years ago, comes to us today in accents clear and unchanged. It is that we adore our Lord with the spirit of love and reverence with which the angelic host worshipped Him when they sang the joyous anthem, “Glory to God in the highest, and on earth peace to men of good will”.

That we hearken to the voice of conscience as promptly as the shepherds hearkened to the voice of the angels. That we leave our concerns, temporal and spiritual, great and small, in His hands, as the shepherds abandoned their flocks to hasten to the Shepherd of their souls.

That we join with heart and mind, not alone at the Christmas season, but throughout the whole year, in striving to keep peace in our own souls, and to bring happiness into the lives of others.

That you may be actuated by such sentiments as these, that your Christmas may be a happy and blessed one, that the new year, so soon to open upon us, may come to you laden with His choicest graces and blessings, is my Christmas wish and greeting to all.

SACRED HEART CHURCH—Rev. A. MacAdam.



The Strathmore School

THIS is a wonderful age in which we live. Never before has mankind been so blessed with the material things of the world. Never before has mankind been in such a challenging mood. The truth of old faiths, religious, political and social is being questioned. Let us hope that we do not lose those fine things of the spirit while we are casting forth much that is worn-out and useless.

This is Christmastide. Christmas is an institution and a spirit too good to let die. The Christmas story is one of the oldest in the world told to mankind—everywhere and in every generation, it has been written, sung, and painted over and over again, and has lived because it was told for all time. May we at this Christmas time, 1927, lose none of its glorious significance.

May this Christmastide bring joy and peace to all, and may it consecrate us all to better service in the year to come.

“So may the New Year be a happy one to you, happy to many more whose happiness depends on you! So may each year be happier than the last, and not the meanest of our brethren or sisterhood debarred their rightful share, in what our Great Creator formed them to enjoy.”—(Charles Dickens).

STRATHMORE SCHOOLS—Principal S. Crowther

The Anglican Church

HOW I KEEP CHRISTMAS—“There came a Little Child to earth, long ago; And the Angels of God proclaimed His birth, high and low. Out of the night so calm and still, their song was heard; For they knew that the Child on Bethlehem's hill, was Christ the Lord.”

These lines were written by a lady, Emily E. Steele Elliott, as long ago as 1856, but they still carry a very modern Christmas Message from me, for Christmas is the Festival of the Christ Child, and children are always modern. Hence the glory of Christmas, then I look back to the glad tidings (the novell) of Angels, I look forward to the day when I, with Shepherds and Wise Men, may worship Him in His presence.

There is now in St. Michael's Church, Strathmore, a decoration on the “east window” which seems to tell us of Angels looking down from the wall of the Heavenly City on us who worship there; and we read in our Bibles that the New Jerusalem is a place where everything is lovely, and beautiful, and pleasant, in fact that the very foundation stones there are gems which we on earth value very highly because of their natural beauty, even more than their scarcity in the make-up of the earth's surface; our new Bishop told us, on his last visit, that what mattered to him, was not so much where he came from, as where he was going to, what he was to be, and he pictured a life whose central thought was to kneel at the railing which surrounds the Holy Table, that kneeling there, in thought and, when possible, in act, one day the “East Wall” of the Church building would pass from view, and he who lived such a life would see our Heavenly Father as He is.

Keeping the Birthday of the Christ is a way in which we remind ourselves of the method which our Heavenly Father, Our Father Who Art in Heaven, adopted in His love for us men and for our salvation, to make Himself known to us, He sent His Son to tell us His purpose what we should be. Therefore, knowing of this love, we try at Christmas to show our love towards our fellow human beings by making Christmas a time of rejoicing, of giving presents to those who belong to us, and of remembering, through such organizations as the Herald Sunshine Fund, those who are less fortunate than ourselves, in that they have not the worldly good things which we have grown up to think necessary to us in our rejoicing. And those who have learned to believe as our new Bishop does, like to make the Festival a time when we look beyond the Angels and the walls of the Heavenly City, to see what an Angel of the Lord told the Shepherds about: “There is born to you this day, in the City of David, a Saviour, which is Christ the Lord”. And having seen Him to sing: “Glory to God in the highest, and on earth peace among men of good will”.

ANGLICAN CHURCH—Rev. T. B. Winter.



The Mayor's Greeting

CHRISTMAS 1927—TO YOU FELLOW CITIZENS OF STRATHMORE—GREETINGS.

The years come and the years go, but the passage of time serves only to strengthen those friendships which social relations and Community Spirit cement into still deeper and more abiding ties.

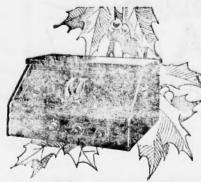
There is a wish I have for you this Christmastide: “May joy and all glad things the season bring, get to you and yours and abide.”

The choicest presents we make,

Are kindly words, and kindly deeds, That lift a burden, soothe an ache.

And meet another's sorrest needs,

—A. D. Shrimpton, Mayor



Complete The Joy of Christmas Have a Westinghouse Radio in your Home

Expressed in a Westinghouse Radio model, the gift of hot once, fresh and new after other gifts are forgotten, a Westinghouse gives countless hours of enjoyment—everlasting reminders of your Christmas wishes.

Never before have you been able to buy such a splendid set as the \$7 at so moderate a price. It contains all the improvements found in the \$10 set. One dial control makes it as simple to operate as turning on a switch. This new model operates on the new UX-201-B radiotrons which consume but half the current of tubes of equal power—consequently operating charges are in line with the price.

You will have to hear and see this model to fully appreciate its beauty and great value. Demonstrations will gladly be given in your own home without cost or obligation. Arrange for a demonstration to-day.

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Strathmore

Westinghouse BATTERYLESS AND BATTERY RADIO and RADIOS

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Annex Strathmore Hotel
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Meals served every day from 7 a.m. to 9 a.m.,
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Now with J. Vair Andersen,
Jeweller
15 Years in Calgary
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READ THE WANT ADS

SPORT NOTES

\$100,000 COW

PATH IN CHICAGO

— — —
CHICAGO—A cow that had so long
ago pastured commonly in the
pastures of today's downtown Chi-
cago are commemorated in what may
perhaps be the world's crookedest cow-
path, a 10-foot passageway running
through a recently cleared skyscraper
lot. The path is a narrow, winding
passage through its main floor. It
exists because the dead of an early
owner, Dr. Jerome Bassett, stipulated
that his path to the barn be left free
for all time.

Whether or not Dr. Bassett de-
served this privilege so that his cow
might have access to her pasture is
not proved, but the story has affixed
itself to the spot, and it is hard to
imagine what may be seen if what is
guaranteed is given.

"It's quite likely Dr. Bassett had a
cow," said Mrs. Joseph T. Bowen,
a descendant of one of Chicago's earliest
families. Mrs. Bowen is one of Illinois' leading women in suffrage
and a service fielder.

Nearly everyone kept a cow in the
'60s, Mrs. Bowen recalled, looking
back to her early girlhood when her
home was on the corner of Monroe and
Wabash, between State and Madison, in the
center of the business shopping dis-
trict. Just a block away the family
cow chewed her cud on a vacant lot,
plodding her way home at night to sleep
in the barn back of Mrs. Bowen's home.

"I can remember, too, that my
grandmother was furious when the
city passed an ordinance shortly after
the fire in '11 forbidding the practice
of driving cows on city streets," she
stated. "She said to the citizens do
the cows indignantly, 'when they are
left a place to pasture their cows?'
After we had held to our cow in
the stable.

"Of course the downtown streets
were not crowded then as compared
to the present. Some were not paved.
I remember Michigan Avenue as very
sandy, rather like a beach. It was
not difficult to drive one's cow to
runaway."

A small door in the 100 West Monroe Building is the only sign to the
passerby that the doctor's wishes
regarding the supposed cowpath
continue to be respected. It leads into a
tunnel-like passageway which may have
21 steps. The lane passes under the rear
of the building, leading a cow to pasture
through another building, ending quite suddenly.

If the space could have been built
beneath the rear of the building in at
least \$7,500 a year, the doctor's
estate has been subject to litigation.
He has stood the test. The cow
passageway is clear and about the
owners of the skyscraper in the rear
decided to lead a cow to pasture
through this route today there would be no
obstruction.

GENE TUNNEY HAS
MANY GRIEVANCES
— — —

NEW YORK—Gene Tunney, heavy-
weight champion of the world, has
announced today he probably would de-
liver an ultimatum to Tex Rickard
and the Madison Square Garden cor-
poration within a week.

The champion intimated very strongly
in a statement to the United
Press he might announce that he was
through with Rickard.

"I have some very fine legal advice
that there is a provision in the con-
tract I have with Rickard which will
make it possible for me to break the
agreement," Tunney said.

Huge Offer

Tunney also announced he received
a responsible offer today for a bout
next summer under terms of which
he would receive \$10,000 more than
Rickard's contract promises.

Rickard is standing pat on his ability
to hold Tunney to the terms of
the contract under which he has an
option to buy Tunney's service until
October 1, 1928.

"If anyone thinks Tunney is not
going to fight for me," Rickard said,
"I'll bet \$200,000 that Tunney is."

"There is to be no open war on Rick-
ard and the Madison Square Garden," Tunney said.
"I know Rickard well enough that if he ar-
ranged my affairs to suit himself that I
wouldn't get a fair deal," Tunney said.
"I am not going to let Rickard double-cross me."

Mentioned Grievances

Tunney mentioned several of the
grievances he has against Rickard.
"Rickard has never done anything
for me," Tunney said. "It was my first
fight with Tunney. It was Tunney
himself that demanded that I be his
opponent."



These'll Suit Him to a 'T'

THESE'S no describing the mental
contentment a man gets out of an
easy-drawing, sweet-tasting Pipe. Add to
that a jar of his favorite blend of Tobacco—
and presto! You'll have a Christmas com-
bination gift that'll "tickle him pink".

— We Offer —

PIPES
CIGARETTE
CASES
POUCHES

TOBACCOES
CIGARETTES
CIGARS
Etc.

— In Christmas Wrappings —

Bobby's Billiard Parlor

Will You Have a Real Christmas Dinner

This is the question, and we might say that the
success of your dinner is assured if you try one of
our Turkeys, Geese, Ducks or Chickens. In the
event of you not wanting fowl, we have some real
tender, juicy roasts: Pork, Sirloin, Veal, etc., that
will prove very appetizing to your family.

A. BRAY
PIONEER MEAT MARKET

It might be interesting to report that the
U.P.A. got in a large car of coal last
week, and went right about getting
another one. The motto of everyone
is now must be to keep the home
fires burning brightly.

NAMAKA

One of the best Hard Times dances
of the season was held in the I.O.D.E.
Hall at Nanton, Saturday evening, with
the weather being rather bad.

Charlie Hornstra recently gave a
address before the Sunday School on
"The Nobility of the Christmas Hat,"
and made a special appeal to the
young people to get out and buy
a Christmas hat. Lougheed followed,
and in a few splendid remarks also ex-
pressed his thoughts on the subject.

Staging on Sundays is now accom-
panied by an organ, and this gives an
added touch to the service.

Mr. Jack Hahle has been attending
a number of weed inspectors' meetings
in Calgary recently.

And that's about all, except that it

on the patches of their Hard Times
costume, we are not sure that certain
young bachelors are so very badly in
need of wives. Credit is due
Mr. R. Anderson and his committee,
as well as to those who provided
the money, prizes and refreshments for the
able manner in which the event was
conducted through to a successful close.

We regret to announce that Mr.
H. H. McLeod has been ill with pneumo-
nia for the past week. His friends
wish him a speedy recovery. Mrs.
McLeod is in attendance.

Mr. McCabe of Calgary, travelling
representative of the Pool Makers,
took in the Hard Times dance on Fri-
day evening.

(Continued on another page)



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Groceries 18

Residence 88

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A WONDERFUL GIFT FOR A WONDERFUL MOTHER

A Dress Length of Black Silk or Satin, a fancy Scarf, georgette, crepe de chine or silk knitted; a Hand Bag. "Give me something for the house" is that nine out of ten women ask Santa. She would appreciate a piece of Satinware for the table, or Brass Ornaments or Household Linens.

Christmas wouldn't seem like Christmas unless you give her some fancy handkerchiefs.

FATHER

He surely would like one of these—A nice comfortable pure wool Sweater Coat or Sleeveless Sweater, to wear under his coat; Lovely House Slippers.

Here are lovely things, boxed and ready to hang on the tree:

Scarves, Suspenders and Arm Bands, Ties, Handkerchiefs and Garters, Brass Smokers' Sets or separate Ash Tray Novelties.

Here you will find a variety great enough to make choosing easy.

FOR SISTER

A dainty gift that she'll appreciate every day in the year.

Jewelry—some very pleasing novelties in this line will be just the thing for her; a Vanity Case, a pair of Kid Gloves, Kayser Silk Hose, nicely boxed. These intimate gifts are, after all, certainly to be happily received.

Silk Lingerie, Kimonos, Pyjamas, Silk Princess Slips and Adorable Underthings that the most discriminating woman or Miss will be pleased to find in her list of gifts.

AND TO THOSE WHOSE FRIENDSHIP we strive to serve, do we most heartily wish unmeasurable success and good fortune throughout this year and the many years to come, with greatful appreciation for all the favors received by us from them, and for that priceless, though intangible asset, your good will, which we esteem beyond measure.

We wish you a Merry Christmas



7% DISCOUNT COUPONS ON ALL DRY
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ETC., ETC.

FROM OUR GROCERY DEPT.

Dried Fruit Special, all No. 1 pack —

Sunnmaid Seedless Raisins, 7 lbs. for \$1.00

Grecaid Re-cleaned Currants, 7 lbs. for \$1.00

Mixed Peel, per lb. .35¢; 3 lbs. for \$1.00

Oranges—Japs and Naval, arriving this week.

Apples—Buy them by the box—Yellow Newtons, Delicious, Wagners, Grimes Golden, Jonathons, Etc., Etc., Etc.

Our Christmas Nuts Arrived Last Week—Walnuts, Brazilins, Almonds, Spanish Hazelnut, and Peanuts, all No. 1 clean stock.

Christmas Candy—Old-fashioned Rock Candy, Ribbon Candy, Caramels, Chocolates by the box or by the pound.

FOR BROTHER

Here are just the sort of gifts most any boy from four to sixteen years would really appreciate:

Games of all kinds, board games such as Parcheesi, Over the Fence, Hare and Hounds, Jack Straws, etc., Parlor Quoits, King Toss, and Card Games.

Mechanical Toys, Picture Books, Painting Books, and Story Books including Alger series, Boy Scout series, and Henty Books, etc.

He would surely like to have one of these: A pair of House Slippers, Scarf like dad's, Bocha Gloves, Tie, Boxed Suspenders.

Choosing Boys' Gifts is not such a difficult task if you shop here.

FOR BABY

Whether your baby is brand new or just growing out of the baby class, you'll find the infants' department brimming over with gifts that will invoke squeals of delight.

Dolls, Sleeping Dolls, Mammie Dolls, Baby Dolls, etc., "Kuddie" Toys, Rattles, Teddy Bears, etc.

Baby's Wool Coats, Silk Crocheted Bonnets and Caps wool lined, Booties, Scarves, Dresses, and other articles for baby too numerous to mention.

Baby Bebeon Crib Blankets in wide variety. Priced from 95¢ up to \$4.35

THE GIFT SHOP

If you want a gift that conveys a delicate compliment—one that shows thought—one that will be a real acquisition to the person who receives it—don't buy anything till you've visited our Interesting Gift Shop.



I Saw Last Week

BILL WOODLIFFE hurrying on Saturday night, "there was a boy with the name of his dad—poor Bill." CASEY NERNING his favorite comedy, he announced, is "Cappy Ricks". SPENCE HUGHES leaving for Calgary to get another peak at the new Ford car. CASEY NERNING presenting a chair act at the Canadian, the new Erin O'Brien, could entice Casey to put it on regularly would be a real feature. HAMILTON JONES renewing acquaintances once more at Martin Garrett's. DAVID HODGSON, too, is off to find a new kind of equipment, the new Cameron of the Chautauqua, needed to make "Cappy Ricks" a success. At boy, Oliver—those many boys alongside. GEORGE QUIRIN informed that he and Bill Williams and Priscilla Crowder have a chance in a million to win the big 10,000 and, Ted admits that George's judgment is wonderful; ACTOR HOMER NELSON enjoyed a nice game with the girls, which compelled him to take a holiday; CHARLES BARTON took a peek at yesterday's winners at Tijuana, and when that Tugs was running at Chico, PHILIP CHAMBERS, the well-known real authority upon the American contest. JOHN SPIRPOLIS rehearsing in private a three-act comic opera, entitled "Hold The Door", which John Verment claims will make a decided hit. JOHN E. JAHN, Chico, was making three companion sunresses at the rink without disturbing a feather. W. N. Watson ADMIRING the new Ford coupe when he was not too busy with Chico, which he maintains is a wonderful car. OILIAN HORNSTEIN busy as one of Tom's Tailors, getting in copy for the next issue of the Junior U.F.A. Mental ALF CARLSON speeding up Cliff Kimmett's wheat delivery. A. J. KELL

STENS busy delivering some of his milked pork to his town customers.

JIM WEBB wandering around on Monday night, looking very lonely, with a far-away Calgary look in his eyes. CASEY NERNING protesting that a rather swarthy gentleman was not a pure-bred Dutchman, while John Verment pointed out that he was a Canadian, just as his son, JOHN FREDERIC, representing the Standard for overlooking the accident to Peter DeKort's "roots". REEVE CHAMBERLAIN and the Minister of Public Works discussing the road to the new bridge, which could entice Casey to put it on regularly would be a real feature.

JOHN BAPTISTE and BILL WOODLIFFE making Tunney-Dempsey look like silver plates. Neutral corners barred—next. CHARLIE KEELING the Coal King, wearing the smile of a man who has just won a girl.

In case of children, however, the union would be a "family marriage", he said. He believed this would place the responsibility on the parents. He added that he expected the union would go forward on a childless basis until it was proved permanent.

He said he attributed present social unrest among young people to economic causes, and was convinced it was better for them to marry late, more promptly because it permitted a "more rational line, physiologically speaking."

"I am attacking the notion that marriage spells the beginning of life's hard struggle for the young. Grown-ups, they are old enough to marry before they are old enough to get into the world's work, in many cases," he concluded.

FURTHER REMOVES ECONOMIC RESPONSIBILITIES

KANSAS CITY, Mo.—Bridal ties of economic responsibilities cannot hamper marriage among young people has caused E. Haldeman-Julius prominent Kansas publisher and author to approve of the wedding of his 18-year-old daughter to a youth of 20 on a non-economic basis. He explains in an annotation meant printed by Kansas city papers.

The 38-year-old publisher, who first gained prominence by distributing millions of booklets containing extracts from his pamphlet, "The Poor," believed his daughter Josephine would be better off married to the youth she loves than to wait the time when she would be financially independent. Josephine, a junior in her second year at Oberlin, will finish her schooling there and then enter college, Mr. Haldeman-Julius said. The bridegroom, Aubrey C. Roselle, is a sophomore at the University of Kansas. He is the son of H. A. Roselle,

TO OUR READERS

The Standard will be glad to receive communications from our town and accounts of various social events for publication. Such communications should be signed and the address of the sender given. Readers in the surrounding districts are especially invited to send us news. We want to cover the whole New Valley. Make the Standard Your Home Paper.

ask your grocer!
BAKE-RITE
flour

STRATHMORE
TRADING CO.

from
SPILLERS
DAYLIGHT MILLS

SPILLERS

"BAKE-RITE" FLOUR

Makes MORE Bread

Read this letter from a Housewife at Grand Forks, N.D.

"I have used your flour 'Bake-Rite' for the first time, and being so highly pleased with the results, I feel it my duty to let you hear about it."

"I made three bannings and each time I have had an extra loaf from the same amount of flour used from other brands."

"My bread is very light with an excellent crumb, and the flavor can find is that I am compelled to bake more frequently (Original letter on file)

GIFT SUGGESTIONS for Grandpa, Grandma, Mother, Father, Sister, Brother, or Some one Elses Brother or Sister at

Gatenby's Department Store

Strathmore's Largest and Best Store. Not the Best because the Largest -- But the Largest because the Best. A \$50,000 Stock to Select From.

We have received a wireless from good old Santa to the effect that he will arrive at our store on Saturday, December 17th, at 2 p.m. (that's next Saturday). He wants to meet all the boys and girls of Strathmore and district. He has heard that Strathmore girls and boys are the best children in the world, and he wants them to live up to their reputation, and let the little tots go in first two-by-two and walk up the Dry Goods side to the office and leave their letters telling him what they want him to bring them at Christmas, and he will give them a bag of candy and a decoration balloon for their Xmas tree, then walk out by the Grocery side and let the older ones come. There will be no necessity to crowd or push—all will get exactly alike, the last just like the first. Should there be a blizzard on Saturday he will be there on MONDAY, DECEMBER 19th, at 3 p.m. Watch for him drive up in his sleigh at 2 p.m. on SATURDAY, DECEMBER 17th—One Hour—2 p.m. to 3 p.m.



Dainty and Practical Gifts for Ladies

Beautiful-fitted Dressing Cases with mother-of-pearl buckles, from	\$8.92
Ebony-backed Dressing Cases, from	\$2.93
Up to	\$4.95
Manicure Sets from	\$1.50
Wool Baskets, from	\$0.50
Our China display is a marvel of daintiness—many novelties in this line: Salad Bowls, Fruit Sets, Cake Plates, lovely Cups and Saucers, &c.	
Candle Sticks in china, antique and brass.	
Our Handkerchief Booth is the talk of the town, and we have received very many comments on the lovely display.	

SILK SCARVES AND GLOVES make good presents. We have won many awards for our Scarves—50c to \$2.00.

SILK UNDERWEAR for your intimate friend is always welcome with glee. We have the celebrated WOODS LAVENDERED and MAR. BELLE, so much admired—Vests \$1.00 and \$1.85; Knickers \$1.00 and \$2.00; Nighties \$2.00; Pyjamas \$4.50; Kimonos \$5.95.

ALLAN A. SULK HOSE, real nobby shades, pair \$2.00—YOU SHOULD SEE THIS IMMENSE STOCK —

TASTY SUGGESTIONS FOR THE CHRISTMAS TABLE—FRESH GOODS OF THE CHOICEST QUALITY

Xmas Fruit Cake, lb.	65c
Xmas Pudding, in 1 lb. and 2 lb. bowls	35c
Mincemeat, just like mother's, lb.	45c
Shelled Walnuts, just arrived, lb.	35c
Almond Nougat, snakled wax cup	35c
Ground Almonds	65c
French Nougat, whole	55c
Crystallized Pineapple	60c
Crystallized French Cherries	60c
Crystallized Raisins	25c
Cluster Raisins, fancy package	15c
Table Figs, California, pkgs.	25c
Table Pears, Dried, No. 1	25c
Hollow Dates, 2 lbs.	25c
Hollow Dates, 2 packages	25c

WHIPPED CREAM, TIN

Imported Gorgonzola Cheese, lb.	50c
Peanuts, roasted, lb.	25c
Tobacco and Cigarettes in fancy Christmas boxes.	
Tea in fancy boxes.	
Nuts, Jap Oranges, and everything.	

SWISS HANGING CLOCKS, fancy faces, and good time-keepers, at

\$1.95

SWISS WATCHES, good time keepers \$2.00

WHIPPED CREAM, TIN

30c

Imported King Sugar, pink, chocolate

Coloured Popcorn, 100% popping, 2 lbs.

XMAS COOKIES

Sparkling Cider, long bottle

Grape Juice, light or dark

Raspberry Wine

Rose Wine, Ginger Wine, Hot Toddy and Cherry Wine

CHOCOLATE, Fancy Boxes

Gloria and other assortments

Family box of 4 lbs. containing cream chocolates, crystallized fruit, etc., per box

Lowney's Gold Stripe Chocolates, box .60c

\$2.50

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ROCKYFORD, DISTRICT AND GENERAL NEWS

Exclusive Agents at Rockyford for
VICTOR ORTHOPHONIC, V. E. RECORDS
VICTOR ELECTRIC RADIOS.
— Interested? —

BERT ERSWELL, Phone 4, Rockyford

Something for XMAS

A RADIO OR SUPPLIES,
RADIATOR SHUTTER,
HEATER,
FOOT PLATE AND MAT
— OR —
LAP ROBE FOR THE CAR.

ROCKYFORD GARAGE

F. W. Gibson, Prop.
Phone 12,
Rockyford Alta.

DR. E. H. DENHOLME,
D.D.S., Calgary
will be in Rockyford every
WEDNESDAY

Situated at McGehee's Office,
Phone 1.

DR. R. D. HEWSON, M.D.
Physician & Surgeon
Phones 23 and 32, Rockyford.

ROCKYFORD UNITED
CHURCH NEWS

Another event of interest in the Church calendar is the annual bazaar of the Ladies Aid. This was held on Tuesday, November 6th, and was an unqualified success. The weather was very cold, and coming after a severe storm, would naturally make people prefer the comfort of a home fire; but the ladies have always given good value, and the people know what to expect at the bazaar.

This year, in addition, a very excellent program was provided for the evening. A competition in the sale of supper, program tickets and bazaar goods, among four young ladies for the right to be Queen, started interest before the bazaar opened, and kept the whole crowd expectant and anxious to help the young ladies and their official bakers.

These young ladies all deserve credit. Miss Mabel R. Black, the bazaar Queen, Queen of the carnival, Miss Mary Griffith, Miss M. Peters and Miss M. Schafer did excellently, and each received recognition. It all helped to increase the interest in the bazaar. Mrs. Gibson, Mrs. Carpenter, Mr. Bush and Mr. Black deserve mention for the manner in which they managed the carnival.

The booths were well supplied with many useful articles for Christmas. The supper satisfied the hungry in a splendid manner. Every number of the program was well received. We can only say that in vocal and instrumental music, and in the art of the actor, we have in Rockyford those who can take their part in a splendid fashion.

Rockyford United Church will hold its annual worship on Sunday evening at 7:30 p.m. The special program of discussion and prayer on Sunday, December 18th, will be "Peace". Christmas Sunday will be recognized, and special music will be revealed by the choir on that evening.

The annual Christmas entertainment and Tree of the United Sunday School, will be held in the hall on Thursday, December 22nd, at 8 p.m.

ROSEBUD

Mr. and Mrs. S. Wright returned home from the city the first of the week.

The last picture, which will be shown for the winter, was put on Tuesday evening in the hall. The addition of another stove, added greatly in making the building more comfortable. A good crowd was reported.

On Wednesday evening, Mrs. W. C. Clark was hosted to the Ladies Bazaar, a small table party. First business, a native, was to Mrs. Wilson; consultation; an act of pickets, being won by Mrs. H. Summers. The serving of refreshments, and the Xmas gift drawing brought a joyful evening to a close.

Mrs. O. Christensen returned Friday morning from Calgary, and has been quite ill at her home here.

The dance put on by the Red Cross, Friday evening, in the Rosebud Hall, proved an enjoyable affair. Owing to the cold weather and condition of the roads, the crowd was not as large as had been anticipated, but nevertheless, the society will be continuing to turn in towards this worthy cause.

The lucky winner of the beautiful Xmas cake made by Mrs. Clarke of Redcross, was Willis Gross; and the other cake, which was secured by Jimmie Hill, the box of chocolates went to Bill Gow, and the box of chocolates to T. Barnes and J. Clark.

Mrs. H. Summers spent Sunday in the city.

Mr. and Mrs. Frank Archer left last weekend for the east, where they expect to make their home.

Don't forget the Benefit dance in aid of the Wood's Orphan Home, put on by the Rosebud Masons in the hall on December 23rd. Melody Boys orchestra. Keep this date in mind, and come out and help in this worthy cause. A good time is assured.

Mrs. J. Campbell is convalescing after a severe attack of neuritis.

Mrs. Evans was a visitor to Calgary last week.

Miss E. Murphy was the guest of Miss Nellie Gross over the week end.

Miss Powell, accompanied by Miss Muriel Carpenter, visited at her home in Calgary on Sunday.

Mrs. Halstead was a visitor at the home of Rev. Hawking, Rockyford during the past week.

Mr. Alex and Arti Sanger of Calgary, took part in the Red Cross dance here on Friday evening.

Mrs. McAlpin will sell at a very reasonable offer for cash, her piano, which is an especially nice tone and in good condition. This may be seen at the home of W. C. Rosebud.

UNITED CHURCH LADIES — AID CARNIVAL

The Ladies Aid of the Rockyford United Church wish to express their appreciation of the generous assistance given them at the time of their carnival and entertainment.

The carnival and their supporters were particularly gratified by the final count.

Miss Hilda Roppel at the head of the list. She was crowned Queen and adorned with a finger ring. The other contestants were also well up in the list and were each tendered a gift bracelet.

These weather and bad roads were responsible for a smaller crowd than otherwise would have been, but a sum of over \$700.00 was realized for the day.

The entertainment was one of the best seen in Rockyford, and to all those who took part, the ladies wish to express thanks.

First standing of the contestants:

Hilda Roppel	36.750
Mary Griffith	24.075
Marion Schafer	16.925
Mabel Peters	12.975

ROCKYFORD

Giving an Orthophonic for Xmas, this gift that keeps on giving. Place your order now with Bert Erswell, Phone 4, Rockyford.

The Rockyford Masonic Lodge held their annual meeting on Saturday, P. G. Abbott was elected W. M.; C. R. Walrod, S. W.; I. V. Heath, J. W.; F. W. Gibson, Treasurer; A. H. Brown, Secretary; C. Bradwell, Tyler. Installation night will be held on December 27th. All members requested to be present.

A new telephone subscriber, Kinn's Cafe, No. 41.

Electric light in Rockyford is now a reality. The power company are busy installing their pole line in the town, and if the weather permits, the power should be turned on within the next ten days.

Mr. and Mrs. A. P. Lingenfelter are leaving Sunday for an extended visit to the States.

Mr. and Mrs. A. P. Kettensbach and family are leaving this week for an extended visit to Idaho, for the winter months.

Mr. Ray Poole has the misfortune of having his hand cut, and a quick visit to the hospital in a few hours last Saturday night. The loss was partially covered by insurance.

Mr. Jimmie Gross returned home from Calgary last Monday, after an extended visit with the hospital and doctor. His finger is practically held up now.

Stanley Birn had an operation on one of his fingers last week, which had become infected. Infected necessitating scraping of the bone.

A number of interested young people attended a dance at Rosebud last Friday night. Walking home was not crowded. Corporal Purdy, A.P.M., of Rockford had Saturday. The skating rink was open and the ice was in good condition Sunday. A good crowd took advantage of this and were enjoying themselves.

The Rockford Meat Market is preparing Calvary for turkeys for Thanksgiving and ducks. This will save the farmer's expense and shrinkage.

SAYS WATERWAY
POINTS HAVE BEEN
OVER EMPHASIZED

TORONTO—Both the advantages and the disadvantages of the St. Lawrence Waterway project have been overemphasized in the opinion of Samuel S. Wyer, consulting engineer of Columbus, Ohio. Mr. Wyer has been engaged to study the waterway for the educational foundation of the Ohio Chamber of Commerce.

General features of the waterway are summarized by Mr. Wyer as follows:

The greatest feature is the natural made reservoirs, representing about one-third of the total catchment basin area, giving an equalization of stream flow that does not exist in any other system.

The natural regularity of the river system, its stable banks, absence of silt and ease in maintaining channels are unique. This is in marked contrast to the artificial channels of Mississippi, which are subject to great silt, and sea port ocean commerce goes or comes from the general direction of Liverpool, as New Orleans is south. The general direction of this river is in the direction of this major commerce movement.

4. The river passes through thickly settled parts of both nations.

5. The river plus the lakes has a far inland location, which is nearly in the middle of the continent.

6. Most of the channel has been naturally made and the artificial parts are relatively short.

These weather and bad roads were responsible for a smaller crowd than otherwise would have been, but a sum of over \$700.00 was realized for the day.

The entertainment was one of the best seen in Rockyford, and to all those who took part, the ladies wish to express thanks.

First standing of the contestants:

Hilda Roppel	36.750
Mary Griffith	24.075
Marion Schafer	16.925
Mabel Peters	12.975



The Ideal Winter Days Will Soon Be Here--

Winter Sports in Every Variety, Exhilarating Exercise—then home.

HORN brand BEER

Cool and Refreshing, Sparkling and with that Flavor that Cannot be Imitated.

ORDER A CASE TODAY

BIG HORN BREWING COMPANY, LTD.

This advertisement is not inserted by the Alberta Liquor Control Board
nor by the Government of the Province of Alberta.

Ohio and western Pennsylvania cool through lake ports.

CURLING CLUB

The Curling Club, under President E. N. Ridley, is now well organized for the season, with fifty-five members and fourteen rinks.

The following ships have been selected: Geo. H. Jones, R. B. Anderson, M. S. Hirtle, Theo. E. Wright, Alex. Gray, Wm. Gray, M. A. Rehling, George Quinn, E. N. Ridley, John Flynn, G. J. Patrick and James Swanson.

W. Anderson has again been appointed to the curling club committee of interesting games that will be arranged.

Last week the President vs. Vice-President game was a close one, the President's rink winning by two points.

THE LABEL

on your paper indicates the date on which your subscription expires. IF YOU ARE in arrears we would appreciate an immediate settlement.

THE OLD COUNTRY FOR CHRISTMAS



Special Trains

DURING
DECEMBER
Low Fares
TO
THE SEABOARD

TO THE SHIPS' SIDE

FIRST TRAIN leaves Winnipeg 10:00 a.m., Nov. 26, to Montreal, for sailing of S.S. "Latitia"; Nov. 26, to Belfast, Liverpool, Glasgow.

SECOND TRAIN leaves Winnipeg 10:00 a.m., Nov. 24, to Quebec (direct via North Line), for sailing of S.S. "Regina"; Nov. 26,

to the Haven, or to the St. Lawrence River.

Estimated horse-power: This is less than the installed capacity, but represents what could be counted upon every hour of the day. This would require annual \$8,000.00 cost of coal.

The United Kingdom is overdeveloped. This power development would replace about 10 per cent. of the total coal we are now using and would, therefore, to intensify present development problem of the district.

3. Intensity industrial activity along the lakes. Diver, harbor and better distributed freight movement on the railroads.

4. Increase the demand for bunker coal, the lake ports and present possibilities of exporting to eastern

Asia.

5. The great lakes have a natural

water power potential.

6. The St. Lawrence River has a

large amount of water power.

FIFTH TRAIN leaves Winnipeg 10:00 a.m., Dec. 12, to Halifax, for sailing of S.S. "Antrim"; Dec. 12, to Plymouth, Haven, London; and S.S. "Stockholm", to Gothenburg.

FOURTH TRAIN leaves Winnipeg 10:00 a.m., Dec. 10, to Halifax, for sailing of S.S. "Jaffray"; Dec. 10, to Liverpool, Glasgow.

SIXTH TRAIN leaves Winnipeg 10:00 a.m., Dec. 15, to Halifax, for sailing of S.S. "Drottningholm"; Nov. 28 from Halifax to Gothenburg.

SEVENTH TRAIN leaves Winnipeg 10:00 a.m., Dec. 8, from Quebec, to Copenhagen, Danzig.

"FREDERICK VIII"; Dec. 9, from Halifax to Copenhagen, Danzig.

THERE WILL BE THRU SLEEPERS FROM PRINCIPAL CITIES.

THRU SLEEPING CARS

FROM EDMONTON, CALGARY, ABEKAATOON, REGINA

Direct to Seaboard

For various Christmas sailings

EDMONTON, CALGARY, ABEKAATOON, REGINA

EDM

THE NEW FORD CAR

Greatest day in the history of the

automobile industry

Thousands upon thousands of orders for the new Ford car have been received since being placed on display. These and the advance orders placed with us by motorists even before the car was officially announced, will keep the entire Ford plant working day and night for weeks to come.

Such figures are a clear and unmistakable reflection of the value that has been built into the new Ford car. It is, without question, the outstanding purchase of all time in the light-car field.

Until you see the beauty of the new Ford car—ride in it—know the thrill of driving it easily and safely through theickest traffic or step it to sixty and sixty-five on the open road, you cannot begin to appreciate the extent of the many mechanical improvements embodied in its construction. It is difficult to believe that so much speed, power, beauty, quiet, comfort and safety can be had at such a low price. It would be impossible if this new car were made by anyone but Ford.

Only Ford Could Sell Such A Fine Car At Such A Low Price.

The low price of the new Ford car and its exceptional performance are the result of manufacturing practices and economies as unusual as the car itself. The new Ford is more than a new automobile. It is a new idea in modern, economical transportation.

By all means, take a little while today to learn about this new automobile. You will know that there is nothing quite like it anywhere in quality and price.

HUGHES MOTORS

STRATHMORE — ALBERTA — ROCKYFORD

FOR YOUR
WINTER HOLIDAY
TRIP
CANADIAN
NATIONAL
OFFERS
LOW FARES
CHOICE OF ROUTES

We will, at your convenience, advise and assist you in selecting the most attractive and convenient routes to—

Eastern Canada **Pacific Coast**
Central States or the Old Country

Drop in and see me, or give me a ring on the phone

E. M. WILSON, Local Agent, ROCKYFORD

— OR WRITE —

J. MADILL, District Passenger Agent, EDMONTON

CANADIAN NATIONAL RAILWAYS

Doris: "Does your husband mind Hebrews crossing the Red Sea?" asked the baby when he's home."

Dorothy: "Yes, and so does every body else."

Applicant (to magistrate): "I want some advice about my husband, sir. He left me twenty-five years ago, and I ain't seen him since."

Magistrate: "Well?"

Applicant: "What about me having a separation?"

A young miss came home from college for her holidays.

"Well, mother," quoth she, "even now I have graduated, my work isn't finished. I want now to study psychology, physiology, etc."

"Just wait a minute," said her mother in kindly, firm tone. "I have arranged for you to take a thorough course of workology, that includes reading, stitching, dentistry, and in general dentistry. Just put on that apron and begin peeling these potatoes."

Rustus was no believer in miracles;

"Then how do you account for the

Hebrews crossing the Red Sea?" asked the local preacher.

"Easy, sah: day crossed over on de ice, and de next day it thawed and de Egyptians fell in."

"But ice doesn't form so near the equator."

"In de days, sah, dere was no equator."

"Ooh, sah, but I've found a lovely deer—she gives his patients a drink after every tooth he extracts to revive them."

"Then what are you so gloomy about?" Did he run out of whisky when you went?"

"No, I ran out of teeth."

Breathless Passenger: "Thank I can catch the 3:08 train!"

Frank Sharp: "You might; it's only had ten minutes start."

"Haven't you ever thought of going to work?" asked Percy Parish.

"Yes sir," replied Bill Tievery, "I thought of it once—but I was deobeying at the time."

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HEARD ON THE STREET

"Now I know what 'addressing the ball' means," says Ted Schutte after visiting the local golf course in company with Ernie Whitehead, and he believe me, I got a real shock."

Doubtful Insurance—Moses: "I have insured with Fred Dunn, my house against fire and my crops against hail."

Levi: "I can understand the fire insurance, but how can you make it make?"

A Region woman says for divorce because her husband thinks his home is "simply a place to read, sleep and eat." "It's like," says Bill Tievery, "A lot of husbands think home is merely a place to growl, grunt and gobble."

Judge: "Have you anything to offer to the court before sentence is passed on you?"

Prisoner: "No, judge. I had ten dollars, but my lawyer took that."

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John Vermont: "Bill Wilkinson ate something that poisoned him."

Louis: "Croquette?"

John: "Not yet, but he's very ill."

Jim Swanson: "How is your little girl, Mrs. Blank?"

Mrs. Blank: "My little boy is quite well, I thank you."

Jim: "Oh, it's a boy? I knew it was one of the other girls."

Customer: "Say, my chest measurement is 38—not 42!"

Dad: "It's all right, sir. You put out your chest to beat the band in a suit like this."

A man was charged with shooting a number of pigeons from a farm. The constable for the defence tried to frighten the farmer into testifying.

"Now," he remarked, "are you prepared to swear that this man shot your pigeons?"

"I didn't say he did shoot 'em," was the reply. "I said I suspected him of doing it."

"Ah. Now we're coming to it. What made you suspect the man?"

"Well, first, I caught him on my lawn with a gun. Second, I heard him off in the rear, saw some pigeons fall on the ground. I found my pigeons in his pocket—and I don't think that birds fly there and committee suicide."

Mother: "Oswald, you should never do anything which you would be ashamed for the whole world to see."

Oswald: "Hoory! I won't have to take any more bathes!"

"Run upstairs and wash your face, darling. I think Grandma wants to take you driving with her."

"Hain't we better find out for certain, Mummie? It would be such a pity to wash him up!"

Jack Taylor: "I dinna ken why Sandy laid over on his side when he saw the steam roller about to run over him. It was vera pecuhal."

He then related, he would have his pants pressed for the funeral, and he was afraid the crash would be the wrong way."

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Opposite C.P.R. Depot
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All legal advertising charged at the rate of 15 cents per line (nine lines per inch); all subsequent insertions at 10 cents.

Commercial advertising rates furnished on application.

All advertising charges of copy must be in hands of printer by noon of Monday or no changes can be made or made, contingent.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

**WHILE THE
SHEPHERDS WATCHED
THEIR FLOCKS**

While the shepherds watched their flocks, behold, the Star of Bethlehem appeared. That star which heralded the birth of Christ, was the signal of that event which was to have the most wonderful and far-reaching effect on the people of the world, since its creation.

The coming of Christ, and His new commandment of love, the love of God in Heaven, singing, "Peace on Earth, and Good Will Toward Men."

What a glorious message he made, and increased down through the ages, making the Christmas tide the most joyful time of the year.

There is no other season, when there is so much to practise the new commandment of Christ. No other season when "Good Will Toward Man" is so all prevalent.

No other season when distant friends traverse so many miles to visit at the home fireside; no other season when the world rejoices and much of little children, to such extent; the goodness and faith of little children in the good Santa—"The Spirit of Good".

Truly, the coming of Christ was the birthday of all that is best for mankind.

**GOVERNOR SMITH
LIKELY TO BE
RE-ELECTED
CANDIDATE**

A period of four years makes great changes in a politician's position, which is very pointedly demonstrated in the candidacy of Governor Smith of New York, for the Democratic nomination for Presidency of the United States.

Four years ago Mr. McCauley was in a complete deadlock, which ended in the retirement of both candidates. At the present time Smith is almost sure of receiving the nomination without a contest from any strong candidate.

The Republicans find in Smith one of the strongest men, and are in a real quandary whom to select as his opponent, especially since President Coolidge has decided to stand aside to again carry the Republican banner.

Smith is very popular in New York state, and will also have the support

of the "Wets", which forces the Republicans to state their position upon the Volstead Act, which brings a new element into the Presidential election.

**MONTRAL HARBOR
COMMISSIONERS ISSUE
INTERESTING PUBLICATION**

The Standard has received a copy of the Growth of a Great Port, which has been issued by the Harbor Commissioners of Montreal.

The publication is a splendid piece of printing, and beautifully illustrates the growth of Montreal from the time when it was an Indian village, to the present position of dignity—the Metropolis of Canada.

The advantages of Montreal in the matter of efficiency in handling industrial products, and features of port interest to overseas tourists are pointedly presented.

**AMERICAN FINANCERS
PREDICT BOOM
IN CANADA**

The Financial Post's New York correspondent states that one billion, two hundred million dollars' worth of Canadian securities have been marketed in the United States by Wilson, Read & Co., in the last year.

In every financial circle, the Financial Post representative was greeted with interest, and every person ascertained, in one way or another, that Canada is likely to boom and that Canadian securities will become increasingly valuable.

Control of Canadian Pacific Railway, it is declared, now rests in New York. The opinion was expressed that the Canadian market is so great that when they permit the Canadian investment to be owned in another country, increasing values of this stock are freely predicted.

The trading in mining shares of Canada is also on the increase, which he gave special attention to the Canadian coal question, in which every true Canadian is vitally interested in from a national viewpoint.

Mr. McCullivray, M.L.A. for Calgary, gave a splendid address at the Canadian Club, in which he gave special attention to the Canadian coal question, in which every true Canadian is vitally interested in from a national viewpoint.

Mr. McCullivray stated he was deeply touched with the Drumheller Board of Trade's resolution of appreciation for his efforts in regard to the coal question. He had in his address the Canadian Manufacturers' convention in Calgary on the coal question.

There were three outstanding facts in connection with Canada's coal production.

1.—The tremendous coal deposits in the Maritime and Alberta.

2.—Some \$15,000,000 a year goes to the United States to pay for United States coal.

3.—The best of transportation is the implement preventing Alberta getting the Ontario market.

The speaker maintained that the cost of getting coal to Ontario should be the cost of Alberta coal, and that the responsible should be very careful of their taxes. Railways should not be permitted to charge only a fair profit, while in this country we should not make any individual or corporation bear any greater share of the cost of transportation than is necessary.

Coal is being shipped to the United States to be processed into oil and being brigaded

as a fuel in the United States.

Why should Canada buy heavily from the United States? The trade balance is ever against us. It's about time a reciprocal feeling was shown by the United States toward Canada.

It is the speaker's opinion that she should treat us differently than she does at present. Whenever a Canadian product finds a market in the United States then a tariff revision takes place which causes that nation to assume a protective attitude.

United States, we might as well

want to do all that buying. Well,

we would suggest that our tariffs be just as active against United States products as theirs are against ours.

A little of their own medicine will not hurt us.

And, as far as we are concerned, we

at all, why we have to deal so largely

with United States when we might be

trading within the Empire for the bene-

fit of our own united countries. Surely

a national burden.

**Twenty-First Annual Meeting of United
Grain Growers Limited**

Reports Show Successful Year and Sound Financial Condition
of Company—Delegates Insist on Maintaining
Livestock Marketing Service.

After a lengthy discussion, and in spite of the fact that the Directors' point of view differed from that of the delegates attending the twenty-first annual meeting of United Grain Growers last night.

The first was the refusal of the delegates to allow the closing of the grain elevators in the winter months in Alberta. The Directors' report outlined the development of the market in Alberta, and the grain elevators in each of the three provinces and recommended that the elevators be closed in Alberta in the winter months.

In Saskatchewan they had already closed the Moose Jaw yards, owing to the fact that the Saskatchewan Co-operative had decided to commence operations in that province. In Manitoba the local grain elevators, Livestock Producers had declared their intention of closing their grain elevators in the winter months in Manitoba and Calgary and Edmonton on the first of the year. The grain elevators in Saskatchewan had already closed the grain elevators in the winter months.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

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we can find what we want without going to the States, and the trade balance that is against us.

—Kincardine Review

The argument of the Review is hardly fair, when it is remembered that it was Canada that turned down the Reciprocity Agreement, and not the United States.

**A. A. MCGILLIVRAY
GAVE SPLENDID
DRUMHELLER ADDRESS**

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Mr. McGillivray said the national coal problem was one of the problems which had been causing him much trouble.

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Railways should not be permitted to charge only a fair profit,

while in this country we should not make any individual or corporation bear any greater share of the cost of transportation than is necessary.

Coal is being shipped to the United States to be processed into oil and being brigaded

as a fuel in the United States.

Why should Canada buy heavily from the United States? The trade balance is ever against us. It's about

time a reciprocal feeling was shown by the United States toward Canada.

It is the speaker's opinion that she

should treat us differently than she does at present. Whenever a Canadian product finds a market in the United States then a tariff revision takes place which causes that nation to assume a protective attitude.

United States, we might as well

want to do all that buying. Well,

we would suggest that our tariffs be just as active against United States products as theirs are against ours.

A little of their own medicine will not hurt us.

And, as far as we are concerned, we

at all, why we have to deal so largely

with United States when we might be

trading within the Empire for the bene-

fit of our own united countries. Surely

a national burden.

THE LABEL

on your paper indicates the date on which your subscription expires. IF YOU ARE IN ARREARS we would appreciate an immediate settlement.

After a lengthy discussion, and in spite of the fact that the Directors' point of view differed from that of the delegates attending the twenty-first annual meeting of United Grain Growers last night.

The first was the refusal of the delegates to allow the closing of the grain elevators in the winter months in Alberta. The Directors' report outlined the development of the market in Alberta, and the grain elevators in each of the three provinces and recommended that the elevators be closed in Alberta in the winter months.

In Saskatchewan they had already closed the grain elevators, owing to the fact that the Saskatchewan Co-operative had decided to commence operations in that province. In Manitoba the local grain elevators, Livestock Producers had declared their intention of closing their grain elevators in the winter months.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The second was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The third was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

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The sixth was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The seventh was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The eighth was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The ninth was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The tenth was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The eleventh was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The twelfth was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

The thirteenth was the recommendation of any possible sale of the Company's elevator system to the Pool, had been voted down by the Alberta delegates.

A resolution proposing action along these lines was submitted by the Alberta delegates, but the delegates refused to discuss it and by a very large majority voted it and carried it on to the next session of business.

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General Machine Work, Welding, Brazing,
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BUS MEETS ALL TRAINS.
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SPECIAL RATES TO STEADY ROOMERS

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Citron, Lemon and Orange Peel, Raisins, Cherries,
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Farmers own U.G.G. Elevators.

Farmers have set the standard of service given by these elevators. The Farmer owners insist on the best possible service for themselves and every farmer whether a shareholder or not is entitled to the same service and treatment. And every dollar of earnings of these elevators belongs to farmers.

Deliver your grain to:

UNITED GRAIN GROWERS LTD.

Elevators at Namaak and Stobart
COAL FLOUR FEED

Home to the Old Country

FOR
Christmas — New Years

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LOW FARES

DURING DECEMBER
TO THE
SEABOARD

LEAVE WINNIPEG 10.00 A.M.
CONNECTING WITH
XMAS SAILINGS

FROM WINNIPEG

Nov. 23 - 8.5. Melita from Montreal
Dec. 3 - 8.5. Brandon " B. St. John
Dec. 11 - 8.5. Melfort " St. John
Dec. 12 - 8.5. Melfort " St. John

Nov. 25 for Glasgow Belfast, Liverpool

Dec. 4 for Berlin, Glasgow, Liverpool

Dec. 14 for Cobh, Cork, Liverpool, Southampton

St. John - Dec. 15 for Belfast, Liverpool

THROUGH SLEEPING CARS TO CONNECT WITH SPECIALS AT WINNIPEG WILL BE OPERATED FROM EDMONTON, CALGARY, SASKATOON, MOOSE JAW AND REGINA.

For full particulars ask the Ticket Agent
D. A. PERRY, Local Agent, Phone 33, Strathmore

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You Require Protection

Then why not insure with Canada's Largest and Strongest Life Company?

THE SUN LIFE ASSURANCE CO'Y. OF CANADA

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Strathmore Representative.
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Funeral Directors and Embalmers.
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We carry the largest and finest range of Furs in Western Canada.

KRAFT THE FURRIER
Corner 12th Ave., 1st St. West
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(Est. 1908)

FURS--
Have them repaired early. Don't wait until the cold weather. Do it now!
W. G. TIERNEY
The Tailor
Strathmore, Alberta

SATURDAY SPECIALS
Coffee Cakes,
Cinnamon Rolls

Doughnuts,
Fruit Buns
Jelly Rolls, Etc.

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Thinsmithing,
Plumbing & General
Repairs.
Steam and Hot Water
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Strathmore, Alta.

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We do it Right at Right Prices.

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Strathmore, Alta.

Hair Mattresses Chesterfield Suites
Remade Made to Order

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FIRST CLASS UPHOLSTERING
GUARANTEED.

ESTIMATES CHEERFULLY GIVEN
Telephone 1512 6th St. W.
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1512 6th St. W.
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BOYS AND GIRLS

Riddles

19. Why is a water like a race horse?
20. Why is a stick of candy like a horse?

• • •

Answers to all riddles will be published in next week's Standard. Those turning in answers must have same by Tuesday, December 20th.

• • •

Three Kings came riding from far away,
Mechior, and Gaspar and Balthasar;
Three men met out of the east were they,
And they travelled by night, and they slept by day.

For their guide was a beautiful wonder star.

The star was so beautiful, large and clear,

That all the other stars of the sky became a white mist in the atmosphere
And by this they knew that the coming was near,

Or the Prince foretold in the prophecy.

And when they came to Jerusalem, Herod the Great, who had heard this thing,

Sent for the Wise Men and questioned them.

And said: "Go down unto Bethlehem,
And bring me tidings of the new King."

So they rode away; and the star stood still.

The only one in the grey of noon;

Yes, it stopped—it stood still of its own free will,

Right over Bethlehem on the hill,
The city of David, where Christ was born.

FRATERNAL

CANADIAN LEGION

BRANCH #1

STRATHMORE

BRANCH #1

Meeting held 2nd Tuesday

of each month in the Memorial Hall.

All Eligible welcomed as members.

W. S. PATERSON, President
D. FRENCH, Sec-Treas.
G. F. Kearns, Manager, Phone 69
H. McGregor, Asst. Mgr., Phone 65
C. Keeling, Sec-Treas.

LEGAL AND PROFESSIONAL

J. S. PETRIE

Barrister, Solicitor, and Notary
Public.

June 2 Miles Block, 325a 12th Ave. W.

Calgary.

Strathmore every Saturday

Sinclair & Jull

Barrister, Solicitor, Notaries

MONEY TO LOAN

Office 200-202 Bay Block, 326a, 8th

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Strathmore—King Edward Hotel—

Saturday Afternoons of each week.

D.R. HARRIES

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STANDARD, ALBERTA

Good Clean Rooms At Reasonable

Prices.

VICTOR PETERSEN, Prop.

Standard, Alberta

Phone 26.

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SATISFIES THAT

Good Teeth Mean Good Health

Consultation Free.

Appointments easy for patients

DR. W. H. KENNEDY

232 8 Ave. E., Calgary, Alberta

M3162

PRICES RIGHT

CHURCH BULLETIN

ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at Carrington 9 a.m.; Strathmore 11 a.m.; Langdon 9 a.m.; Strathmore at 11 a.m.

FATHER MCADAMS

ST. MICHAEL'S AND ALL ANGELS CHURCH

Fourth Sunday in Advent December 18th, 1927.

11 a.m.—Holy Communion. "Prepare to Meet Thy God."

12:30—Sunday School.

7:30 p.m.—Evening. "The King's Highway."

REV. T. B. WINTEN,

0

STRATHMORE UNITED CHURCH

Sunday December 10th, 1927.

Mass—Divine Worship 11 a.m.

Strathmore—Sunday School 11 a.m.

Divine Worship 7:30 p.m.

Christmas Tree Wednesday, Decem-

ber 21st.

REV. J. N. WILKINSON

CARSELAND

Last Monday's blizzard caught a number of drivers off guard, trapping them between the bridge and Carrington.

Two six-horse teams, stampeded, upset their loads, and were found later in the evening. Farmers broked to the

thirty-two heads of horses, and the drivers were William and Jim Haynes, who were the same men as G. V. Gilbert and his brother-in-law, also Nels Stangness and a hobo friend

started out for Calgary by way of

Strathmore, and were right on the

highway. They made their way back to a neighboring farm, until the storm was over.

The boys had to do a thirteen-mile

trudge over the trail to get home.

• • •

The School Xmas concert will be held in the hall about December 23rd.

• • •

The marriage of Eddie Lawren and Miss Lorraine both of Strathmore, took place at Calgary during the week.

• • •

A meeting of the U.G.G. was held in the School House Saturday, G. C. McMenamy gave a report of his trip to the convention held at Winnipeg.

• • •

The U.F.A. will hold their annual meeting next Saturday, December 15th, at the hall.

• • •

Don't forget the Old Time dance on Friday, December 16th.

COMING EVENTS

Almond Box Social and Dance will be held on Friday, December 16th.

• • •

Holiday Theatre December 18th and 19th, "Foot Nut"; Tuesday, December 20th, "Sands Across the Border".

Town of Strathmore NOTICE

IN THE ESTATE OF STEPHEN

EUGENE KOKER, LATE OF THE

POSTAL DEPT., DEPT. OF

MINES, THE TOWN OF

ALBERTA, FARMER, DECEASED.

NOTICE is hereby given that all persons

having claims upon the estate of

the above named Stephen Eugene

Koker, who died January 29, 1927, are required to file

their claims with the estate within

the month of December, failing which

no claim will be allowed.

DATED this 5th day of December,

1927.

T. M. WEARS,

Sec-Treas.

28-12-12

DR. H. J. HOCKING

Dentist—

Will be in Strathmore on Saturday of each week, in

Crown Lumber Co. Building. Phone 26 for appoint-

ments.

WE RECOMMEND

New England Investment Trust, Inc.

COLLATERAL TRUSTEE SHARES

AVERAGE $7\frac{1}{2}\%$ YIELD

80 Leading Companies — 20 Leading Industries

Safety — Marketable — Profit Possibilities.

O. C. ARNOTT Company, Ltd.

INVESTMENT BANKERS

Royal Bank Chambers

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Calgary

THE STRATHMORE SKATING RINK

—0—

At a meeting held in the Town Hall on December 4th, the Strathmore Skating Rink was organized, and the following officers were elected: President, T. E. Wright; Vice President, W. Gray; Secretary, J. G. Giroux and Treasurer, Mrs. Nels White; Sergeant-at-Arms, T. H. Miles.

An Executive, comprising of the following: T. E. Wright, A. D. Shrimpton, W. Gray, J. Giroux and J. G. Gunn.

The following schedule and rules were passed and approved:

Monday to Friday—6 p.m. to 10 p.m. hockey practice.

Tuesday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Wednesday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Thursday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Friday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Saturday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Sunday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Evening—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

• • •

Then-day—Reserved for senior hockey games, no skating either afternoon or evening.

Friday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Saturday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

Sunday—4 p.m. to 6 p.m. school children, skating only; 7 p.m. to 10 p.m. skating only.

• • •

The management is going to run the rink in an orderly and business-like manner as possible. They ask the cooperation of the parents, and also the older patrons.

• • •

The management is going to make a

good profit on the rink, and the

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Taking Christmas Seriously



CHRISTMAS as celebrated in most places has got pretty far away from the deeper meaning of the birth in our human world, an abundance of good, but not an equal amount of evil. There is superficial amiability, but little regard for true peace.

Friendly greetings freely between friends, a Christmas season restores estranged, creates friendly, or positively advances people for all of whom gifts, often expensive and like one another, or feel like to people who have been

which are beautiful and hearty pass freely between friends, but it is an open question how far the Christmas season restores friendship between people who have been estranged, creates friendship between groups that have been hostile, or positively advances good will and peace between the races and people for all of whom Christ came to live and at last to die. Gifts, often expensive and lavish, are exchanged between people who like one another, or feel under obligation to do something generous to people who have been

the note of purpose, the note of self-sacrifice, the note of redemption. However cheerfully we take Christmas, the coming of Christ into our human world was no holiday matter for Him. Now it was intended just to give a happy holiday which we have surrounded with many pagan features. When our eyes are really open we see the moral purpose of His coming, the thought of God in having Him come, the meaning for men who had missed the mark, men who were lost. There were no others.

As a rule, we take the Easter season and what we call Passion Week more seriously and soberly. But the life of Jesus was all of energy. He did not just begin to be the Saviour when he descended the cross of Calvary. The life of Jesus was born in Bethlehem. The hands of the Bethlehem baby were infant hands. One can easily see the lovely picture of Him and Mary. But they were the hands that would afterward be nailed to Calvary's cross. The hands of a baby, a newborn baby, were not yet strong, but to save us at any cost. Our show, superficial, godless, man-centered Easter is far enough from what Bethlehem means. Mary knew in the part, the Wise Men knew in part, the angels knew in part. The Good King knew in part. The people knew in part. The modest ones were to receive Christmas, Jesus Christ and His real purpose in the world. We can not make enough of Christmas except by making enough of Jesus Christ. The world gets

believe that Christ had by His incarnation raised my whole life to an entirely higher level—to a level with His own—I hardly know how I should live at all." Let us not miss the truth here through fear of mysticism. Both these men—St. Paul and the archbishop—had held off the matter at the right end and were looking and going the right way. The incarnation is an eternal fact for human experience and an eternal principle for human practice. As long as we treat it just as a doctrine, we are missing its supreme value. Such truths as this and the atonement and the Trinity and inspiration can only be saved from scholasticism and dryness by passing into

life and experience. And the experience of the incarnation, what Paul may have meant by "having Christ formed in us," can only reach its real meaning by working out in us as it worked out in Jesus Christ. Paul's words are true when he says, "I have learned to be content in the very lives of weak men, because of their weakness in me." Himself in order that He might save them from their weakness. In His divine truth put itself into the ignorance and bondage of men that He might set them free. In His goodness and holiness put themselves into the very heart of evil, took men's evil upon themselves that men might be saved from evil. In Jesus Christ divine wealth and divine health put themselves into the very heart of men's poverty and men's disease, the poverty and disease due to men's own sin.



“LIGHT UP”

Her features in a big
smile on Christmas
morn by surprising
her with a choice of

PENS,
PEN AND PENCIL
SETS,
FANCY BOXES OF
STATIONERY,
IVORY, CHINA,
KODAKS AND
ALBUMS,
SMOKERS'
NECESSARIES,
LEATHER GOODS,
and other articles too
numerous to mention



We have a full line of Candies of all descriptions. Fancy boxes that the girl will love; also all kinds in bulk. Xmas isn't complete without candy.



- Who wouldn't like to be a "Kid" again even if just for Christmas Day? -

generous, but a sober facing of the meaning of the gift of God in Jesus Christ and what that calls for is not so common. And words like these will seem utterly discordant, and Christmas revelers, reading them, will be sure that the writer is a pestilential "kill joy" in his spirit.

So also the note of the angels, like the name of Jesus, strikes strangely not the innocent but the sinner. The note of these latest days, however, is that we should need a more joyful note. Who are sinners, anyone. And who is he that should think he gave us from them? The blight of shallowness lies in this deadly la la la upon all too many of our people and too much of our life, forgetting Christmas joy, the Christmas night, but not the Christmas morning. It is a blight to man for man that Christ's salvation is not enough. It would be hard to see the face of the angels in the many of the current Christmas celebrations, or light the revelries.

only a secondary and transitory joy out of His coming until it receives Him in as its Saviour. Our songs and cards will not strike the key of the angel's song until we are singing, "Unto us is born a Saviour, who is Christ the Lord." Sin and sorrow continue to grow while we sing, "Joy to the world." It is because we continue it all too superficially and easily. We do not give to Christmas Christ's own deep meaning.

And, but the same time we miss the true significance of what

And by the same token we miss the true significance of what we call the incarnation. That has become a doctrine, a test of orthodoxy, a shibboleth in religious speech, especially in religious debate. And much of this gets us pretty far away from *th*: meaning for us of that stupendous Christmas truth that God was in Christ, that the "Word became flesh." We never get the incarnation into its right place in our creeds. We do not know or begin to know what it means to Jesus Christ until we can say with St. Paul, "Christ liveth in me." Archbishop Temple once said, "If I did not

that men might be rich and whole in Him. And really I know no better way to understand the incarnation than to practice it.

who are still thinking of Belshazzar's Babylon, and not at all of such sober ones as this! I, too, am thinking of Him, and the Wise Men and the mother and the angels. But I am also thinking of Him as the teacher who would have us learn to love and serve Him, and to be ready to suffer, to teach, to help, to win, to follow, to die, to reign, to let the redemption of the world. "Joy to the world, the Lord is come!" Let us take Him seriously and enthrone Him King over all life. We shall not get far in winning the world to Him until we understand fully into what He meant by His coming. That will largely depend upon our understanding of the Word of God. That will help us to change the character of the modern world in which He lives and for which He longs. We shall not make enough of Christmas until we seriously begin to "make enough of Jesus Christ."



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McKechnie & Son
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BATH ROBES
Cotton mixtures, Silk, and Pure Woollens. These are of the best materials.

\$6.75 to \$18.50

ACCEPTABLE
Gifts

Men's Mufflers — In plain white or polka dot patterns, **\$3.75**

Men's Silk Mufflers—Mushroom weave, in plain or combination of colors — **\$4.50**

Men's Silk Mufflers—In fancy mixtures, at — **\$2.50**

Sweaters

MEN'S CURLING SWEATERS
In White, Sand, Maroon, Black, etc., also combinations of colors, **\$4.75 to \$12.50**

BOYS' SWEATER COATS
Heavy, all wool, colors Maroon and Gold, Blue and Scarlet, sizes 28 to 34, for — **\$4.50**

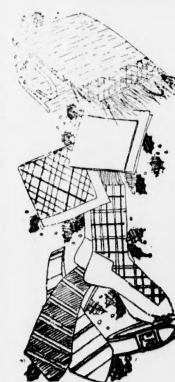
BOYS' V-NECK SWEATERS
In combination of colors **\$1.95 and \$3.00**

SKATING AND CURLING CAPS
Men's and Boys' — **50¢ to \$1.50**

BOYS' WINDBREAKERS
Sizes 26 to 32 — **\$2.25 to \$3.75**

MEN'S WINDBREAKERS
Fine flannel — **\$3.75 and \$5.75**
Also in cotton mixtures — **\$2.50**

MEN'S FINE SHIRTS
Best range of Men's Fine Shirts that we have had for some time. Broadcloth, up from — **\$2.50 to \$4.50**
— Boxed for Xmas



"JAEGER"
Bath Robes, Sweaters, Sox, Shirts. Full range of these famous woollens.

Practically All Goods Xmas Boxed If Required.

APPROPRIATE

Gifts

Men's Mufflers — In all wool materials, flat knit or camel hair, for **\$1.00 and \$1.50**

Men's Mufflers — All wool camel hair, at **\$1.95**

Men's Jagger Wool Mufflers — Camel hair, **\$3.00 and \$3.50**

Combination of Tie and Muffler to match — beautiful new patterns — **\$3.75**

PRACTICAL USEFUL GIFTS HE WILL WELCOME.



SENSIBLE

Gifts

Boxed Linen Handkerchiefs — Plain or initialed — **35¢ and 50¢**

Men's Fine Silk Pocket Handkerchiefs — latest patterns — **50¢ to \$1.75**

Silk Suspenders — Boxed for Christmas. **\$1.00 and \$1.50**

Armband and Garter Sets — **\$1.00 and \$2.00**



Our Range Of NECKWEAR
for Xmas should not be overlooked; the nicest for a long time. 50c, \$1.00, \$1.50 and \$2.50

CUFF LINKS
Armbands, Garters, Tie Pins.
The greatest assortment of Belts for men and boys that we have ever shown, with or without Xmas boxing.
\$1.00 to \$3.00

WELCOME
Gifts

Slippers — A real assortment for men and boys, all priced to please. Men's fine leather slippers, soft padded sole — **\$2.75**

Dress or Driving Gloves — A great assortment — **\$1.50 to \$4.75**

Our Range of Xmas Hosiery — Very latest colors and fabrics, priced to please.

Caps, Etc.

MEN'S FUR CAPS, MITTS AND GAUNTLETS, FUR LINED GLOVES, ETC.

FINE LEATHER VESTS
For outing, etc., real fine horsehide and chamois. A lasting gift.

BOYS' WINDBREAKERS
Fine horsehide, sizes 28 to 34, for — **\$9.75**

BOYS' MACKINAW COATS
New colors, well made, in Norfolk or plain Belter style — **\$4.75 and \$7.50**

BOYS' MITTS
Boys' dressy horsehide mitts, per pair — **95¢, \$1.25 and \$1.50**

Spats — **\$1.50 to \$3.50**

PYJAMAS

Men's fine English Flannel, latest patterns — **\$2.50 and \$3.50**

Broadcloth Pyjamas — **\$3.75 and \$5.00**

THOS. E. WRIGHT
"Men's Better Wear"

JAEGER SHIRTS
Fine Flannel Jaeger Shirts, up from — **\$5.00**
See our range of "Luvicosa Shirt" priced right.